

## Who is this "Don Draper" guy anyway?

My reference to Don Draper in yesterday's post may not make sense to people. Who is Don Draper? What is Mad Men? Short answer: The TV show I most look forward to watching. Why? Because you've never understood the Don Drapers of the world, but it all comes together in the show. Because it showcases the era your parents were the age you are now; you see glimpses of your father. You understand why he bought Chevy Impalas, where the expression "3 Martini lunch" comes from. And you get to ponder whether you're watching it because Don Draper is a total train wreck or a mastermind.

Here's a brilliant flow-chart someone did tht sums up the entire series, so you can break in at any time and feel like you know what's going on.